Sensible data tokenization and encryption for bank processing

Solution white Paper

Challenge

Challenge

- Protect sensitive data, including cardholder and network credentials, customer personal data, from the risk of breaches and unauthorized access
- Ensure compliance with regulatory requirements, such as PCI DSS, GDPR, and other data protection laws
- Minimize the impact of potential data breaches and cyberattacks
- Maintain the trust of customers and partners by demonstrating a commitment to data security
- Reduce the complexity and cost associated with data protection measures
- Enable secure data sharing and collaboration with trusted partners
- Facilitate the efficient and secure processing of transactions and customer data

Goals and priorities

Business Goals

Implement data tokenization and encryption to protect sensitive customer information, including cardholder data and personal details.

1. Pre-Local Authentication Interaction (PIN)

Pre-Local Authentication Interaction (PIN) is the process of verifying the identity of a user before allowing them access to a system or application.

2. Payment Flow

Payment flow refers to the process of how money is transferred from one party to another in a financial transaction.

3. Tokenization Process Flow

Tokenization is the process of replacing sensitive data with unique identification symbols that retain all the essential information about the data without compromising its security.

4. Authorization Flow

Authorization flow refers to the process of granting or denying access to a system or application based on the user's credentials and permissions.

5. Reconciliation Process

Reconciliation is the process of comparing two sets of records to ensure they are consistent and accurate.

6. API Keys and Processing

API keys are used to authenticate and register with a service by third-party developers.

Tokenization & encryption key benefits

Tokenization and encryption are powerful tools that can help businesses protect their sensitive data and comply with regulations. Here are some key benefits of using tokenization and encryption:

- Data security: Tokenization and encryption both help to protect data from unauthorized access, theft, or loss.
- Compliance: Many regulations require businesses to protect sensitive data, such as PCI DSS, HIPAA, and GDPR. Tokenization and encryption can help businesses meet these requirements.
- Flexibility: Tokenization and encryption can be used to protect data in transit and at rest.
- Cost-effectiveness: Tokenization and encryption can be cost-effective ways to protect data, especially when compared to the cost of a data breach.
- Ease of use: Tokenization and encryption can be easy to implement and use, especially with the help of software tools.

Solution overview

Here's a comparison of tokenization and encryption solutions in the context of bank processing, including their benefits, drawbacks, and key features:

Criteria	Tokenization	Encryption
Data Protection	Replaces sensitive data with unique tokens, rendering it useless if intercepted.	Converts data into unreadable ciphertext, requiring a decryption key to access the original data.
Compliance	Helps meet PCI DSS requirements by reducing the scope of compliance.	Also helps meet PCI DSS requirements, but may require additional measures.
Performance	Generally faster than encryption, as it doesn't involve complex mathematical operations.	Can be slower, especially for large datasets, due to the computational overhead of encryption and decryption.
Key Management	Simplified key management, as tokens don't require complex encryption keys.	Requires secure key management practices to protect encryption keys from unauthorized access.
Data Format	Preserves the original data format, making it easier to integrate with existing systems.	May require changes to data formats to accommodate encrypted data.
Use Cases	Ideal for protecting sensitive data at rest, such as cardholder data stored in databases.	Suitable for protecting data in transit, such as during online transactions.

Solution architecture integrates tokenization and encryption to provide a comprehensive data protection strategy. Tokenization replaces sensitive data with unique tokens, while encryption converts data into unreadable ciphertext. This combination ensures that even if data is intercepted, it remains secure and unusable to unauthorized parties.

Tokenization Process:

- When a customer initiates a transaction, their sensitive data (e.g., credit card number) is sent to a tokenization server.
- The tokenization server generates a unique token and stores the mapping between the token and the original data in a secure database.
- The token is returned to the merchant's system, while the original data remains protected.

Encryption Process:

- The sensitive data is encrypted using a strong encryption algorithm and a secret key.
- The encrypted data is stored in the merchant's system.
- When the data needs to be accessed, it is decrypted using the same secret key.

Benefits of Tokenization and Encryption:

- Reduced risk of data breaches: Even if a data breach occurs, the stolen data is useless without the corresponding tokens or encryption keys.
- Compliance with regulations: Helps businesses meet industry regulations like PCI DSS and GDPR.
- Improved customer trust: Demonstrates a commitment to protecting customer data.
- Enhanced security: Provides an additional layer of security beyond traditional methods.

Fit & gap analysis table for proposing products

Criteria	HashiCorp Vault	GEMTEK Alliance Cryptography Solutions (SQ)	CAC Kazakhstan (Groupe CIS)	Fintech Regulatory Sandbox Project (Kazakhstan)
Encryption Algorithms	AES (symmetric), RSA (asymmetric), ECC (asymmetric), and more	AES (symmetric), RSA (asymmetric), ECC (asymmetric), and more	AES (symmetric), RSA (asymmetric), ECC (asymmetric), and more	Solutions to ensure compliance with approved encryption algorithms
Hardware Integration	Supports hardware-based key storage	Yes	Yes	Encouraged for enhanced security
Scalability	Highly scalable, suitable for large deployments	Scalable solutions for various organizational sizes	Scalable solutions for various organizational sizes	Supports both small-scale and large-scale implementations
Integration Flexibility	Extensive integration capabilities with various systems and applications	Customizable integration options	Flexible integration options	Supports integration with various financial systems
Cost Profile	Free community edition, enterprise pricing for advanced features	High upfront investment, ongoing maintenance costs	Variable, cost-dependent	Some costs applied, potentially reduced for startups
Compliance Certifications	Standard with key NIST/FIPS certifications	Designed to aid with various compliance standards	PCI DSS, GOST, ISO/IEC 27001 certifications	Focus on regulatory reporting and compliance

HashiCorp Vault

Vault is designed to secure, store, and tightly control access to tokens, passwords, certificates, encryption keys for protecting secrets and other sensitive data using a UI, CLI, or HTTP API.

Type

Multi-cloud secrets management solution

Key Features

- Dynamic secrets: Generates secrets on-demand for applications and users, reducing the risk of long-lived credentials.
- Encryption as a service: Offers encryption and decryption capabilities without exposing the underlying keys.
- Identity-based access: Integrates with various identity providers to control access to secrets based on user identities.
- Audit logging: Provides detailed logs of all activities for auditing and compliance purposes.
- Secret leasing and renewal: Automatically manages the lifecycle of secrets, including renewal and revocation.

Integration Capabilities

Supports integration with various platforms, including cloud providers, databases, and CI/CD tools.

Deployment Options

Can be deployed on-premises or in the cloud.

Pricing

Offers both open-source and enterprise versions, with the enterprise version providing additional features and support.

Solution Use Benefits

- Enhanced security: Protects sensitive data from unauthorized access and breaches.
- Simplified secrets management: Automates the management of secrets, reducing the operational overhead.
- Improved compliance: Helps organizations meet regulatory requirements for data security.
- Increased agility: Enables faster development and deployment cycles by automating secrets management.

Tokenization & encryption key benefits

GEMTEK Alliance Cryptography Solutions (SQ)

Type

Hardware security module (HSM) and software solutions

Key Features

- Cryptographic operations: Performs encryption, decryption, digital signatures, and key generation.
- Key management: Securely stores and manages cryptographic keys.
- Tamper resistance: Protects against physical and logical attacks.
- Compliance: Meets various industry standards and regulations.

Integration Capabilities

Integrates with various applications and systems through APIs and libraries.

Deployment Options

Available as hardware appliances, software modules, or cloud services.

Pricing

Pricing varies depending on the specific solution and deployment model.

Solution Use Benefits

- Strong security: Provides a high level of security for cryptographic operations and key management.
- Compliance: Helps organizations meet regulatory requirements.
- Performance: Offers high-performance cryptographic operations.
- Flexibility: Supports various deployment options and integration capabilities.

CAC Kazakhstan (Groupe CIS)

Type

Software-based cryptographic solutions

Key Features

- Cryptographic operations: Performs encryption, decryption, digital signatures, and key generation.
- Key management: Securely stores and manages cryptographic keys.
- Compliance: Meets various industry standards and regulations.

Integration Capabilities

Integrates with various applications and systems through APIs and libraries.

Deployment Options

Available as software modules or cloud services.

Pricing

Pricing varies depending on the specific solution and deployment model.

Solution Use Benefits

- Cost-effective: Offers a more affordable alternative to hardware-based solutions.
- Flexibility: Supports various deployment options and integration capabilities.
- Ease of use: Provides user-friendly interfaces and tools.
- Compliance: Helps organizations meet regulatory requirements.

Fintech Regulatory Sandbox Project (Kazakhstan)

Type

Regulatory framework to support innovation in the FinTech sector by allowing companies to test new products and services in a controlled environment.

Key Features

- Reduced regulatory burden: Companies can test products with fewer regulatory requirements.
- Access to regulators: Companies can work closely with regulators to understand and address regulatory concerns.
- Data collection: The sandbox can help collect data on the performance of new products and services.

Integration Capabilities

Integrates with various financial systems and platforms.

Pricing

The pricing model for the sandbox is not publicly available.

Solution Use Benefits

- Encourages innovation: Fosters the development of new and innovative financial products and services.
- Reduces regulatory uncertainty: Provides clarity on regulatory requirements for companies.
- Protects consumers: Helps ensure that new products and services are safe and secure for consumers.

Sensitive data protection solutions

Commercial Products (Tumbler global tools adapted)

Type

Software-based anti-detect browsers and multi-account management tools.

Key Features

Multi-account management, proxy integration, browser profile customization.

Integration Capabilities

Integrates with various platforms and tools, including social media platforms, e-commerce platforms, and proxy providers.

Deployment Options

Available as software downloads for desktop computers.

Pricing

Pricing varies depending on the specific tool and the number of accounts managed.

Solution Use Benefits

Helps businesses protect their online identities, manage multiple accounts efficiently, and avoid detection by platforms.

Kazakhstan Regulatory Sandbox FinTech Projects

Type

Regulatory framework to support innovation in the FinTech sector by allowing companies to test new products and services in a controlled environment.

Key Features

Reduced regulatory burden, access to regulators, data collection.

Integration Capabilities

Integrates with various financial systems and platforms.

Pricing

The pricing model for the sandbox is not publicly available.

Solution Use Benefits

Encourages innovation, reduces regulatory uncertainty, protects consumers.

Solution architecture (tokenization)

Tokenization Integration

Card numbers are replaced by tokens before they enter the merchant's environment. Tokens are stored in a secure token vault, while the actual card data is handled by a trusted service provider. This minimizes the merchant's PCI DSS scope and reduces the risk of data breaches.

Integration into Data Entry / Onboarding Flow

1. Token Generation

Tokenization is the process of replacing sensitive data with unique identification symbols that retain all the essential information about the data without compromising its security.

2. Token Storage

Token storage refers to the process of securely storing tokens, which are unique identifiers that represent sensitive data, such as payment card information.

3. Token Retrieval

Token retrieval refers to the process of obtaining a token that represents sensitive data, such as a payment card number, from a secure storage location.

Integration into Storage and Update Management Flow

1. Token Storage

Token storage refers to the process of securely storing tokens, which are unique identifiers that represent sensitive data, such as payment card information.

2. Token Rotation

Token rotation is a security practice that involves periodically replacing existing tokens with new ones.

3. Token Deletion

Token deletion refers to the process of removing a token from a system or database.

Tokenizing Existing Data in Operational DB and Warehouse

1. Export

Export refers to the process of transferring data from one system or application to another.

2. Batch Processing

Batch processing is a method of processing data in large groups or batches, rather than individually or in real-time.

3. Data Replacement

Data replacement refers to the process of substituting one piece of data with another.

4. Warehouse Update

Warehouse update refers to the process of updating the data in a data warehouse.

5. Validation

Validation refers to the process of checking whether data meets certain criteria or requirements.

Solution architecture (tokenization)

Integration into Payout (e.g., Payout)

1. Authorization/Redemption

Authorization/Redemption refers to the process of verifying the identity of a user and granting them access to a system or application.

2. Payout Processing

Payout processing refers to the process of transferring funds from one party to another.

3. Third Parties

Third parties refer to individuals or entities that are not directly involved in a transaction or relationship but may have a role or interest in it.

Integration into Storage and Update Management

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Tokenizing Existing Data in Source Systems and Data Warehouse

1. Export Processing

Export processing refers to the process of transferring data from one system or application to another.

2. Token Generation

Token generation refers to the process of creating a unique token that represents sensitive data.

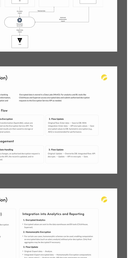
3. Data Replacement

Data replacement refers to the process of substituting one piece of data with another.

4. Validation

Validation refers to the process of checking whether data meets certain criteria or requirements.

Tokenization approach



Solution architecture (encryption)

Encryption Integration

Encryption is the process of converting data into a code to prevent unauthorized access. Decryption is the process of converting encrypted data back into its original form. Both encryption and decryption require a secret key or password to perform.

Integration into Data Entry / Onboarding Flow

1. Data Encryption

Data encryption is the process of converting plain text into a code to prevent unauthorized access.

2. Key Management

Key management refers to the process of generating, storing, and distributing cryptographic keys.

3. Data Validation

Data validation is the process of ensuring that data is accurate, complete, and consistent.

Integration into Storage and Update Management

1. Encryption Key Management

Encryption key management refers to the process of generating, storing, and distributing cryptographic keys.

2. Secure Storage

Secure storage refers to the process of storing data in a way that prevents unauthorized access.

3. Data Integrity Checks

Data integrity checks refer to the process of verifying that data has not been altered or corrupted.

Tokenizing Existing Data in Operational DB and Warehouse

1. Export

Export refers to the process of transferring data from one system or application to another.

2. Batch Processing

Batch processing is a method of processing data in large groups or batches, rather than individually or in real-time.

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Data replacement refers to the process of substituting one piece of data with another.

4. Warehouse Update

Warehouse update refers to the process of updating the data in a data warehouse.

5. Validation

Validation refers to the process of checking whether data meets certain criteria or requirements.

Solution architecture (encryption)

Integration into Processing (e.g., Payout)

1. Authorization/Redemption

Authorization/Redemption refers to the process of verifying the identity of a user and granting them access to a system or application.

2. Payout Processing

Payout processing refers to the process of transferring funds from one party to another.

3. Third Parties

Third parties refer to individuals or entities that are not directly involved in a transaction or relationship but may have a role or interest in it.

Integration into Storage and Update Management

1. Encryption Key Management

Encryption key management refers to the process of generating, storing, and distributing cryptographic keys.

2. Secure Storage

Secure storage refers to the process of storing data in a way that prevents unauthorized access.

3. Data Integrity Checks

Data integrity checks refer to the process of verifying that data has not been altered or corrupted.

Encrypting Existing Data in Source Systems and Data Warehouse

1. Export Processing

Export processing refers to the process of transferring data from one system or application to another.

2. Encryption Key Management

Encryption key management refers to the process of generating, storing, and distributing cryptographic keys.

3. Data Replacement

Data replacement refers to the process of substituting one piece of data with another.

4. Validation

Validation refers to the process of checking whether data meets certain criteria or requirements.

Encryption approach

Customer Success Story 1

Yauhinau Tokenization Implementation

Goal

Secure customer payment data and comply with PCI DSS requirements.

Challenge

Integrating tokenization with existing legacy systems and minimizing disruption to business operations.

Solution

Implemented a cloud-based tokenization solution with a phased rollout approach.

Results

Reduced PCI DSS scope, improved data security, and enhanced customer trust.

Executive Solution Overview

This case study highlights the successful implementation of a tokenization solution to protect sensitive customer data and comply with PCI DSS requirements. The project involved integrating tokenization with existing legacy systems and minimizing disruption to business operations. The solution was implemented using a cloud-based tokenization service and a phased rollout approach. The results included reduced PCI DSS scope, improved data security, and enhanced customer trust.

Customer Success Story 1

Executive Solution Overview

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Architecture Solution Overview

The architecture solution overview provides a high-level view of the tokenization solution, including its components, interactions, and deployment. It typically includes:

- Tokenization service: The core component responsible for generating and managing tokens.
- Integration points: How the tokenization service interacts with existing systems, such as payment gateways, databases, and applications.
- Data flow: The movement of sensitive data through the system, from capture to tokenization and storage.
- Security controls: Measures implemented to protect the tokenization service and the data it handles.
- Deployment model: The infrastructure and environment where the tokenization service is deployed.

Key Architectural Decisions

- Cloud-based tokenization service: Leverages the scalability and reliability of a cloud provider.
- Phased rollout approach: Minimizes disruption to business operations.
- Integration with existing systems: Ensures seamless data flow.
- Strong security controls: Protects sensitive data and prevents unauthorized access.

Customer Success Story 2

Yauh Based Tokenization & Encryption Implementation

Goal

Enhance data security and comply with industry regulations.

Challenge

Integrating tokenization and encryption with existing systems and minimizing performance impact.

Solution

Implemented a hybrid approach using both tokenization and encryption, leveraging cloud-based services and on-premises infrastructure.

Results

Improved data security, reduced compliance risks, and maintained system performance.

Executive Solution Overview

This case study highlights the successful implementation of a tokenization and encryption solution to protect sensitive customer data and comply with industry regulations. The project involved integrating tokenization and encryption with existing systems and minimizing performance impact. The solution was implemented using a hybrid approach, leveraging cloud-based services and on-premises infrastructure. The results included improved data security, reduced compliance risks, and maintained system performance.

Customer Success Story 2

Executive Solution Overview

This case study highlights the successful implementation of a tokenization and encryption solution to protect sensitive customer data and comply with industry regulations. The project involved integrating tokenization and encryption with existing systems and minimizing performance impact. The solution was implemented using a hybrid approach, leveraging cloud-based services and on-premises infrastructure. The results included improved data security, reduced compliance risks, and maintained system performance.

Architecture Solution Overview

The architecture solution overview provides a high-level view of the tokenization and encryption solution, including its components, interactions, and deployment. It typically includes:

- Tokenization service: The core component responsible for generating and managing tokens.
- Encryption service: The component responsible for encrypting and decrypting data.
- Integration points: How the tokenization and encryption services interact with existing systems, such as payment gateways, databases, and applications.
- Data flow: The movement of sensitive data through the system, from capture to tokenization, encryption, and storage.
- Security controls: Measures implemented to protect the tokenization and encryption services and the data they handle.
- Deployment model: The infrastructure and environment where the tokenization and encryption services are deployed.

Key Architectural Decisions

- Hybrid approach: Leverages both cloud-based services and on-premises infrastructure for flexibility and control.
- Strong encryption algorithms: Uses industry-standard encryption algorithms to protect data at rest and in transit.
- Secure key management: Implements robust key management practices to protect encryption keys from unauthorized access.
- Integration with existing systems: Minimizes disruption to business operations.

Customer Success Story 3

Tokenization as Proxy for SaaS Data Exchange in Restricted Cloud Environments

Goal

Secure data exchange in restricted cloud environments.

Challenge

Maintaining data security and compliance while enabling seamless data exchange.

Solution

Implemented a tokenization proxy to protect sensitive data during transit and at rest.

Results

Enhanced data security, reduced compliance risks, and improved data exchange efficiency.

Executive Solution Overview

This case study highlights the successful implementation of a tokenization proxy to protect sensitive customer data and comply with industry regulations. The project involved integrating tokenization with existing systems and minimizing performance impact. The solution was implemented using a cloud-based tokenization service and a phased rollout approach. The results included reduced PCI DSS scope, improved data security, and enhanced customer trust.

Customer Success Story 3

Architecture Solution Overview

The architecture solution overview provides a high-level view of the tokenization solution, including its components, interactions, and deployment. It typically includes:

- Tokenization service: The core component responsible for generating and managing tokens.
- Integration points: How the tokenization service interacts with existing systems, such as payment gateways, databases, and applications.
- Data flow: The movement of sensitive data through the system, from capture to tokenization and storage.
- Security controls: Measures implemented to protect the tokenization service and the data it handles.
- Deployment model: The infrastructure and environment where the tokenization service is deployed.

Key Architectural Decisions

- Cloud-based tokenization service: Leverages the scalability and reliability of a cloud provider.
- Phased rollout approach: Minimizes disruption to business operations.
- Integration with existing systems: Ensures seamless data flow.
- Strong security controls: Protects sensitive data and prevents unauthorized access.

Technically, the solution's backend is highly secure, as sensitive card information is tokenized.

This card serves as the centralized data center and the storage, or database, for all the tokenized card information. Additionally, the system is designed to be highly scalable and is engineered to seamlessly store almost every card in Secure Element (SE) and Host Card Emulation (HCE) wallets.

It guarantees secure and reliable data flow as a connection with its legacy systems and third-party applications, including payment gateways, banks, and loyalty programs with tokenization proxy, API gateway, middleware dashboard, and fault-tolerant.

Thank you!

Let's build seamless solutions together!